

# ALPA 12 – Featured in GQ 7/2003 on page 21 with special handgrips for Paul Smith

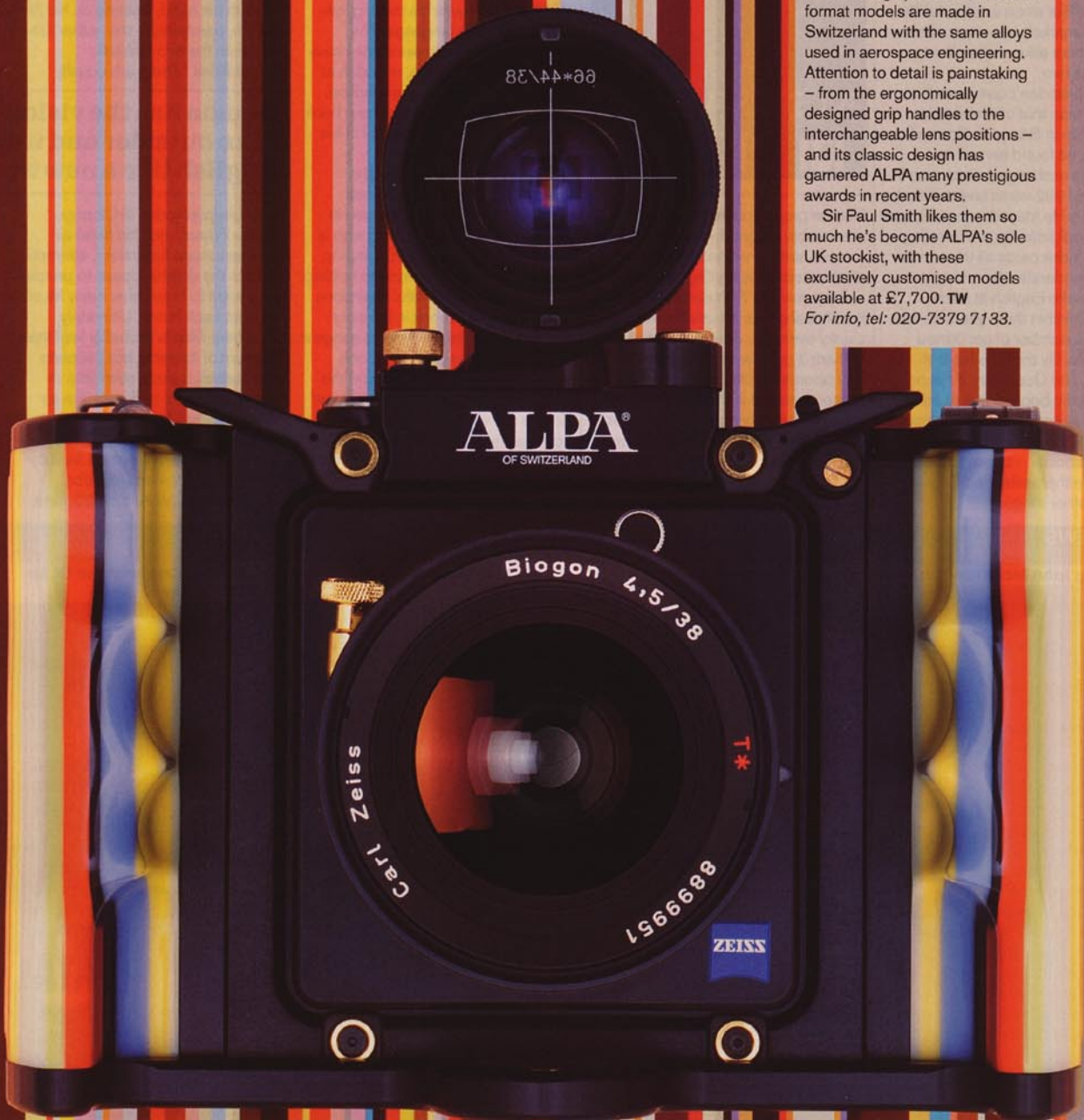
## Alpa male

### Paul Smith style in camera

This is the ALPA 12. It's a camera. You can't surf the internet on it and you'd have trouble using it to ring your friends. Unlike so much digital gadgetry these days, the ALPA 12 does just one thing: it takes very good pictures.

These high precision, medium format models are made in Switzerland with the same alloys used in aerospace engineering. Attention to detail is painstaking – from the ergonomically designed grip handles to the interchangeable lens positions – and its classic design has garnered ALPA many prestigious awards in recent years.

Sir Paul Smith likes them so much he's become ALPA's sole UK stockist, with these exclusively customised models available at £7,700. TW  
For info, tel: 020-7379 7133.



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21 GQ

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